



**Florida Press Association
2009-2010 Display Advertising Contest
Entry Form**

Duplicate as many entry forms as you need.
Postmark Deadline: August 20, 2010
Mail to: Display Advertising Contest
336 E. College Avenue, Ste 203
Tallahassee, FL 32301

Please type or print neatly

Contest Category Number: _____ Category Name: _____

Circulation Division as it appears in the 2009 FPA Online Directory (check one):

A (Weekly over 15,000) B (Weekly 7,000-15,000) C (Weekly under 7,000)

Entry Title: _____

Newspaper Name (as it should appear on the award): _____

Name of Advertiser (as it should appear on the award): _____

City: _____ Tearsheet dates: _____

Ad created by (as it should appear on the award): _____

E-mail Address for Ad Staff: _____

Explanation: Please describe the results of the ad or ad campaign. What was the advertiser's response? Did the ad or ad campaign bring in new revenues? How did the readers respond?



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