

SUMMER 2009 FNIEC TRAINING CONFERENCE

WEDNESDAY, JULY 8

10:00 - 10:15 am

Welcome

FNIEC Co-Presidents Mary Charland of the *Herald-Tribune* and Tim Gallagher of the *Ocala Star-Banner* extend a warm welcome.

10:15 - 11:00 am

Techniques in Successful Grant Writing

Yes, you can apply for not-for-profit grants and win them.

Panelists in this session include individuals that will show you where to find grant opportunities, how to prepare and submit successful grants proposals and bring much needed funds into your program.

11:00 am - Noon

Statewide Partnership Panel

Help FNIEC show our commitment to education and our communities.

Many large Florida Corporations contribute to our communities through donations to educational programs. This panel includes representatives from Florida industries that are interested in partnering with FNIEC on statewide projects. Be prepared to participate in this discussion. Your dedication to your program and FNIEC will show the depth and strength of our organization and possibly help to secure future partnerships with these companies.

12:00 - 1:00 pm

Lunch

Provided by FNIEC

1:00 - 3:00 pm

Best Practices

Everyone's "Best of the Best" for the past year!

Here's your chance to "Stick your chest out," "Pat yourself on the back," and do it right in front of all of us. Bring your most effective ideas to this "Parade of Successes". We know there is something, maybe more than one thing, that each of you are so proud of you just can't wait to tell the rest of us. With everyone participating, this exciting two hours will be chocked full of innovative and invaluable ideas proven to increase revenue, teacher participation and community awareness that you will be able to bring to your NIE Program.

3:00 - 5:00 pm

Discover the Guilded Age and Florida History Flagler Museum Tour

A "Must See" while you are in Palm Beach

This afternoon attendees will experience a relaxing yet educational private tour of the historic Flagler Museum. You will be amazed to learn about what Henry Flagler meant to the forming of our state in the guilded age of Florida history. The museum is entertaining the idea of a statewide project. Here is another chance to show a potential sponsor the enthusiasm and commitment you have to education and help convince them that FNIEC is the best and most affordable way they can reach all of Florida's students.

5:00 pm

FNIEC Dinner

At an area restaurant

THURSDAY, JULY 9

8:00 - 8:30 pm

Breakfast

8:30 - 9:00 am

FNIEC Business Meeting

9:00 - 11:00 am

Digital Education and Media

It's not just about E-Editions anymore...

POD CASTING, BLOGS, CONCEPT MAPPING, ICT, MOODLE, E-PORTFOLIOS & MORE

If you want to reach the youth market, then this is a Panel that you need to hear.

Speaker: Dr. Kate Kemker, FDOE Director of Technology Learning & Innovation

Will give us an update on Digital Education in Florida, EET (Enhancing Education Through Technology), Florida Innovates, Digital Educator Training and Workshops.

Speaker: Charles Elsey, Educator and Instructional Technology Trainer

Charles Elsey began his teaching career as a 7th grade Language Arts and Reading teacher.

He then earned his Master's Degree in Instructional Technology from the University of Akron.

He had been teaching Intensive Reading at Middle School before he became a Digital Trainer working with other educators at the Elementary, Middle, and Secondary School levels.

Elsey will show you how to train your teachers to incorporate your E-Editions on to their classroom WHITE boards, everything you need to do your own digital workshop, interactive whiteboards (Promethean, Smart, Active). He will demonstrate some basic e-lessons on a board and then take requests on specific lessons. We will have a post conference web demo where he will answer our conference prayers and requests by supplying us with finished lessons.

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THURSDAY, JULY 9 (CONT.)

11:00 - 11:30 am

Statewide Projects

A review and update of FNIEC statewide projects

11:30 am - 12:30 pm

Lunch

12:45 - 2:15 pm

Civics Education in Florida

Speaker: Pat Ceci, Florida Department of Education

Part I: New Civics Standards

Next Generation Strategic Plan

Part II: Florida Public Policy

Speaker: John DeVries, Vice President for Strategic Development, Collins Center of Public Policy

As Vice President for Strategic Development, Mr. DeVries coordinates communications, development, branding and marketing efforts for the Collins Center, a statewide, independent, non-partisan, non-profit public policy organization. Mr. DeVries also manages Collins

Community Information division, which produces information and educational programs

based on journalism models, such as the Constitutional Amendments website,

www.flamendments.org. Former Florida Governor LeRoy Collins' legacy of uncompromising

integrity in government and business continues at the Collins Center for Public Policy.

Established in 1988 by distinguished Floridians who envisioned the need for an independent

entity to find impartial solutions to controversial problems, the Collins Center exceeds the

bounds of a traditional think tank - seeking opportunity and taking action on projects that

impact the citizens of Florida and the nation.

2:30 - 3:30 pm

The Future of the Media Industry

Speaker: Michael Golden, Vice Chairman, The New York Times Company, President and Chief Operating Officer for The New York Times Regional Media Group

Our customers and readers are aggressively migrating to electronic media. Michael Golden will address FNIEC on how the Times Co. is moving much more aggressively to electronic media:

to the internet, mobile devices, news on telephones, and other new ways to read traditional

print products in an electronic form. The speed with which we make these transitions could be

a large determiner of the success that we have with continuing to attract youth readers.

3:30 - 4:30 pm

FNIEC Business Meeting, Part II

New business and the future of FNIEC

4:30 - 5:30 pm

Informal Farewell Dinner